

MEDIA ALERT* *MEDIA ALERT* *MEDIA ALERT



Richard Walker's Pancake House Opens in Downtown San Diego

Old-Fashioned Pancake House Serves Classics with a Gourmet Flare

WHAT: Richard Walker's Pancake House – SAN DIEGO GRAND OPENING!

Serving classic-style griddlecakes and flap jacks in the Walker family tradition, this pancake house is destined to become the 'premier' breakfast destination for San Diego's residents, employees and the tourist community.

Originating in the Midwest (Chicago suburbs), Richard Walker's Pancake House has a strong following and prestigious reputation across the country. As second-generation owner and a self proclaimed 'breakfast lover,' Richard Walker has brought his family legacy of high-quality food and superior service to San Diegans.

WHEN: Wednesday, June 14, 2006 from 6:30 a.m. – 2:30 p.m.

WHERE: 520 Front Street (Just south of Market Street)
San Diego, CA 92101

DETAILS: The first 25 guests to arrive on the morning of June 14 will receive a FREE breakfast! Samples of Richard Walker's famous Baked Apple Pancake will also be served throughout the day.

Local teachers and firefighters received a special invite to be Richard Walker's first customers on the morning of his grand opening.

VISUALS: Media opportunities include:

- Interview with Richard Walker, staff and customers.
- Watch pancake chefs 'in-action.'
- Restaurant tour, view Frank Lloyd Wright-inspired interior décor.
- Speak with local customers, teachers and firefighters.

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